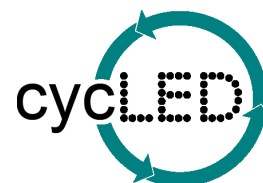


POLICY WORKSHOP

LED eco-innovation and diffusion: What can policy makers do?



Date: **Thursday 19 May 2015** (11h00-13h00), prior to the Smart Lighting conference, to the Metropolitan Solutions conference, and to the final conference of the European project cycLED (<http://www.cyc-led.eu>).

Objective: Provide solutions to policy makers and town planners seeking to support LED eco-innovation and the diffusion of ecodesigned LED technologies.

Participants: Policy makers, town planners, and other ecoinnovation and policy experts (government, municipalities, industry associations, ...). Free of charge by invitation only (send an email to Cedric.Gossart@telecom-em.eu).

Location: Meliá Hotel (**central Berlin:** Friedrichstraße 103), Berlin 10117, Germany. <http://www.melia.com/en/hotels/germany/berlin/melia-berlin/visor.html?pest=localizacion>.

Distant access (VoIP): <https://meet76846913.adobeconnect.com/cycled-ws/>. The number of distant participants is limited to 25 (we will be online at 10h45). Distant participation enables listening to the presentations, seeing the slides in real time, and asking questions with the chat function. More information about how to connect is available on the page below.

Background information: cycLED Policy Brief (<http://gossart.wp.mines-telecom.fr/files/2015/05/cycLED-Policy-Brief.pdf>).

Workshop output: Questions of participants will be answered during the workshop, and voiced to EU policy makers by means of an updated version of the Policy Brief, to be published by the European Commission's project cycLED. Live tweets will be posted from <https://twitter.com/cycLEDeer>.

Workshop webpage: <http://gossart.wp.mines-telecom.fr/cycled-policy-workshop/>.

Agenda:

11h00 – 11h15	Welcome & Roundtable
11h15 – 11h45	Guest speaker: Dr. Schulte-Roemer (Berlin Social Science Centre): Lighting cities with LEDs: Which policy recommendations?
12h00 – 12h10	Q&As
12h10 – 12h20	Presentation of the Policy Brief: How to support LED eco-innovation and diffusion?
12h20 – 12h30	Q&As
12h30 – 12h55	Discussion: <ul style="list-style-type: none">- What are the obstacles that you have faced when trying to support the innovation and diffusion of LED technologies?- What could be done to overcome these obstacles?
12h55 - 13h00	Wrap up (then lunch offered before the afternoon cycLED conference)